

9th Annual Insider Summit

Sponsorship Packet

INSIDER THREAT
CYBERSECURITY
BEHAVIOR ANALYTICS
RISK ANALYSIS
COTINUOUS EVALUATION
AI/ML
THREAT MONITORING
ECONOMIC ESPIONAGE
...AND MORE



MONTEREY, CALIFORNIA
MARCH 18 - 20, 2025

Monterey Conference Center - Portola Plaza, Monterey, CA 93940

Monday - March 17, 2025	5-8 PM	Diamond Sponsor Pre-Event Reception
Tuesday - March 18, 2025	7:00 AM	Check-in and Networking Breakfast
	8:30 AM - 5:00 PM	Presentations with lunch break
	5PM - 8PM	Elite Sponsor, Networking Reception
Wednesday - March 19, 2025	8:30 AM - 4:30 PM	Presentations with lunch break
Thursday - March 20, 2025	8AM - 12PM	Sponsored Networking Game-Day

HOSTED BY:



Sponsorship Levels - Speaking Opportunities

Diamond Level - \$25,000.00

The Diamond Sponsor will receive all Elite Level opportunities listed below. In addition,

- **Five complimentary, two-day general admission passes** for Sponsor attendees.
- **Exclusive off-site reception** hosted by the Sponsor, including food, beverage, and logo placement.
- All other perks listed under the Elite Level.

Elite Level - \$20,000.00

The Elite Sponsor will receive all Platinum Level opportunities listed below. In addition,

- Elite Sponsors will host an **on-site networking reception** with food, beverage, and ample logo placement for up to 400 attendees.
- A **private meeting room** for meetings or demos at the discretion of the Sponsor for the entire event.

Platinum Level - \$15,000.00

- **Exhibitor Space:** Two complimentary 6' tables with chairs and a fabric cover in the conference foyer.
- **Guest Passes:** Four complimentary, two-day general admission passes for Sponsor attendees.
- **Presenter Opportunity:** One long-form speaking slot or panel member slot (first-come, first-serve).
- **Distribution:** Primary logo recognition in event media to be distributed prior to the event .
- **On-Site Signage:** Primary logo on event signage in key areas of the venue.
- **Web:** Logo placement on the event website and LinkedIn mentions.
- **Post-Event Benefits:** A full list of attendees who have allowed information sharing is available upon request.

Gold Level - \$8,000.00

- **Exhibitor Space:** One complimentary 6' table with chairs and a fabric cover in the conference foyer.
- **Guest Passes:** Two complimentary, two-day general admission passes for Sponsor attendees.
- **Presenter Opportunity:** One short-form speaking slot or panel member slot (first-come, first-serve).
- **Logo Placement:** Secondary logo recognition on event signage, LinkedIn, and the event website.

***NOTE:** If preferred, booth space is available; however, the booth setup/teardown will need to be provided by the Sponsor.

Sponsorship Levels - Non-Speaking Opportunities

Silver Level - \$6,000.00

- **Exhibitor Space:** One complimentary 6' table with chairs and a fabric cover in the conference foyer.
 - **Guest Passes:** Two complimentary, two-day general admission passes for Sponsor attendees.
 - **Logo Placement:** Secondary logo recognition on event signage, LinkedIn, and the event website.
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Bronze Level - \$3,500.00

- **Guest Pass:** One complimentary, two-day general admission pass for Sponsor attendee.
- **Logo Placement:** Recognition on event signage, LinkedIn, and the event website.

Additional Sponsorship Opportunities

Breakfast Sponsorship - \$9,000.00 (three available)

Sponsor a gourmet breakfast for up to 400 attendees.

- **Guest Passes:** Two complimentary, two-day general admission passes for Sponsor attendees.
 - **Logo Placement:** Recognition on event signage, LinkedIn, and program.
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Lunch Sponsorship - \$15,000.00 (two available)

Sponsor a gourmet lunch for up to 400 attendees.

- **Guest Passes:** Two complimentary, two-day general admission passes for Sponsor attendees.
 - **Logo Placement:** Recognition on event signage, LinkedIn, and program.
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Coffee Sponsorship - \$7,500.00 (two available)

Sponsor Starbucks coffee and Tazo tea for up to 400 attendees.

- **Guest Passes:** Two complimentary, two-day general admission passes for Sponsor attendees.
- **Logo Placement:** Recognition on event signage, LinkedIn, and program.

Add-Ons

- **Private Demo/Meeting Room:** \$5,500.00 for two days.
- **Monitor Rentals:**
 - 24" LED Monitor - \$250.00
 - 32" LED Monitor - \$350.00
 - 43" Hi-Def Plasma Monitor - \$600.00
 - 50" LED Monitor - \$850.00
 - 60" LED Monitor - \$950.00

Please Continue to the Order Form...

The Annual Insider Summit is hosted by Advanced Onion, Inc. | Tuesday, March 18, 2025 - Thursday, March 20, 2025
 Monterey Conference Center - Portola Plaza, Monterey, CA 93940

CONTACT INFORMATION

Advanced Onion, Inc.
 2460 Garden Road, STE E
 Monterey, CA 93940

Lauren McCabe, Event Director
405.219.5102 (text or call)
lauren.mccabe@advancedonion.com



Sponsor Level & Add-Ons

As described on previous pages of the Event Sponsorship opportunities

- Diamond** \$25,000
 Elite \$20,000
 Platinum \$15,000
 Gold \$8,000
 Silver \$6,000
 Bronze \$3,500
 Breakfast \$9,000
 Lunch \$15,000
 Coffee \$7,500
 Meeting Room \$5,500
Monitors:
 24" \$250
 32" \$350
 43" \$600
 50" \$850
 60" \$950

Terms & Conditions

When fully executed, this document will establish an agreement between Advanced Onion, Inc. and the sponsoring business or organization referred to as "the Sponsor" in support of the 2025 Insider Summit event in Monterey, California. The Sponsor agrees to pay Advanced Onion as indicated above. In consideration of the payment detailed above, the Sponsor shall receive appropriate acknowledgment as a sponsor of the 2025 Insider Summit. 2025 Insider Summit Sponsorship recognition and opportunities include, but may not be limited to, those items outlined on the Event Sponsorship Recognition and Opportunities page. The Sponsor's logo will be provided for use on all event marketing materials. The final decision regarding placement and/or juxtaposition of sponsor(s) logo shall rest with Advanced Onion. When future Insider Summit events are scheduled, the Sponsor shall have the right of first refusal on renewing its sponsorship of this event. It is understood and agreed upon that the entire agreement between Advanced Onion and the Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing.

Initials _____

DAMAGE TO PROPERTY: The Sponsor is liable for any damage or loss caused to the Exhibition Facility or booth equipment, its own property, or to the property of others. In the event damage or loss occurs to the Sponsor's display / exhibit by another sponsor or exhibitor, the involved parties are responsible for resolving the dispute.

Initials _____

INDEMNIFICATION: The Sponsor shall indemnify and hold harmless Advanced Onion, its related entities, partners, agents, officers, directors, employees, attorneys, heirs, successors, and assigns from and against any and all claims, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys' fees and expenses) and liabilities of every kind incurred as a result of: (i) any act or omission by the Sponsor or its officers, directors, employees, or agents; (ii) any use of the Sponsor's name, logo, website, or other information, products, or services provided by the Sponsor; and/or (iii) the inaccuracy or breach of any of the covenants, representations and warranties made by the Sponsor in this Agreement. This indemnity shall require the payment of costs and expenses by the Sponsor as they occur. This section shall survive any termination or expiration of this Agreement.

Initials _____

LIMITATION OF LIABILITY: In no event shall either party, their employees, consultants, or contractors be liable for any loss of revenue or profits, or any indirect, special, incidental, punitive, or consequential damages, whether in contract, tort or otherwise, in connection with or arising out of the performance of this agreement; even if they knew or should have known of the possibility of such damages. Advanced Onion's maximum liability for Direct Damages is in the amount of the Sponsorship Level selected

The agreement is to be construed under the laws of the state of California. If this document correctly states your understanding of our agreement, please initial, sign, date, and return both pages to Lauren McCabe (contact info above). A fully executed copy will be returned to you for your records.

